

THE ULU POWER QUESTION (And ULU Answer)

Note: This question should be considered and answered in the context of what you or anyone sincerely considers victory or success for our people, locally and/or globally. Everyone who is seriously concerned about the plight of our people should be confronted with this question, especially persons in leadership positions.

The Question:

“If you had ten thousand (10,000) capable and resourceful Brothers and Sisters under your leadership and command; > what would you lead and command them in “doing”?”

*NOW FOR THE ULU ANSWER TO THIS VITAL QUESTION:

Note: We ask you to consider and weigh the ULU answer not in isolation, but with ULU being in solidarity with many other efforts locally and globally.

ULU would ask each of these ten thousand (10,000) capable and resourceful Brothers and Sisters to do four (4) things:

1. We would encourage each person or institution to become a member of ULU (Us Lifting Us Economic Development Cooperative LLC) and pay their first annual membership fee of \$50. This is potentially \$500,000 to help fund the ULU Empowerment Plan.
2. We would encourage each person or institution to secure at least one ULU Co-op Ownership Unit (share) at \$1,000 each and start the process of qualifying for profit-sharing. This is potentially ten million dollars (\$10,000,000) to help fund the ULU Empowerment Plan.
3. We would encourage each Member to become an active participant in an ULU Base Collective (UBC) and help build and maintain Ujamaa (Family-Centered Economics) in their local community.
4. (Lastly) We would encourage each Member (person or institution) to commit to and follow their passion; whatever that is. Not all ULU Members will choose to commit energy and time to an ULU project or function. This is perfectly OK and aligned with our empowerment plan. However, a sufficient percentage will participate directly in ULU, especially as part of a Base Collective and as workers in co-op businesses.

Critical Point:

All capital and other resources contributed (invested) are used to open and run for-profit co-op businesses that are owned by the total membership. The only exception is a small percentage for central administration and coordination, and for Member services. The success of ULU establishes a group owned conglomerate (with hundreds and eventually thousands of co-op businesses) that will serve as a foundational element of a new Black/African economy. Any serious discussion of Black/African Liberation and Empowerment must include the construction and maintenance of a strong economy under our control. ULU gives itself permission to focus only on this objective. ULU understands that other organizations and formations will focus on other vital objectives.