

ULU Base Collectives (UBC)

In the context of Ujamaa ([Black Power Cooperative Economics](#))

Purpose:

The primary purpose for promoting ULU Base Collectives is to provide ways for Members in local communities to participate directly in building and sustaining the New Black Economy as promoted by ULU.

Members of ULU are encouraged to form Base Collectives to accomplish the following:

1. Build and expand ULU Membership
2. Build and strengthen relationships among members
3. Information sharing/study/learning
4. Emergency planning, including survival/disaster and food security
5. Help identify local and regional opportunities for ULU Co-op development
6. Build and transmit cooperative culture

Structure of ULU Base Collectives (UBCs):

1. UBCs are formed with at least one active ULU Member with support from ULU Board and staff
2. UBCs can grow to any number, but effectiveness suffers beyond 12 members or so
3. UBCs are led by a point person appointed by Board/staff and approved by Base Collective
4. The UBC will grow to form 4 committees, 1) Membership, 2) Media, 3) Business Development and 4) Elder/Compliance
5. Ideally, all members of the UBC should reside within the same local community

Process/management of UBCs:

1. ULU Member(s), who wish to form a UBC should connect with ULU by calling 404-592-2780
2. The UBC should connect with other UBCs for advice/info sharing
3. UBCs to meet weekly; face-to-face and/or electronically (highly recommended)
4. Meeting process: Consensus (Rotational) (highly recommended)

Anticipated Outcomes/Achievements:

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| <ol style="list-style-type: none">1. The creation and success of UBCs should result in the formation of fully functioning co-op businesses in local communities supported by an informed, energetic and empowered membership base with significant community involvement. In addition to creating new jobs and stimulating the local economy, these ULU Businesses will also support charities recommended by the local UBC. |
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