



Ujamaa | Family-Centered Economics

In general terms, the economic systems most of us live in are “individually-centered. In ULU, we are seeking to build a new economic system and way of life centered on the group or collective which we refer to as the “family”.

ULU as a multi-stakeholder Cooperative with global membership (both individuals and institutions), is a grand experiment in evolving broad business practices that serve the economic and social needs of our members and by extension, the needs of the communities and nations where we live.

This document (describing ULUs form of Ujamaa) will naturally evolve and grow as we do the work of building our Co-op.